Knowledge Translation: Bridging the Gap Between Research and Action

What is Knowledge Translation?

Research has the power to transform health outcomes, but only when the knowledge generated is used to inform real-world decisions and actions. Simply sharing research findings is not enough. Knowledge translation (KT) is the process of turning research into actionable strategies that improve policies, practices, and health services. By bridging the gap between research and application, KT ensures that evidence is used to drive real change in the communities we serve.

The 'Know-Do' Gap

KT is a process that connects research with practice, helping to close the gap between what we know and what we do. It's about making sure that research findings are used by decision-makers, health workers, and policy leaders to drive the change needed to improve public health.

Implementers face the challenge of turning data into action without clear, structured guidance. This toolkit simplifies the process by providing a clear framework to take the guesswork out of translating research into real-world strategies. By following the guidance in the toolkit, you'll be able to make the most out of the data you're already collecting—making your work more impactful.

What You'll Find in the Toolkit

This toolkit was designed to help researchers and health program implementers turn research findings into action. Inside the toolkit, you will find:

- **Step-by-step guidance** on how to plan and implement a KT strategy.
- **Guiding questions** to help shape and focus your KT activities.
- **Practical tools and resources** for engaging stakeholders.
- **Strategies** to help ensure that research is not just shared, but used to inform decisions and improve health outcomes.

> **Knowledge translation is the process of turning research into actionable strategies that improve policies, practices, and health services.**

Using the KT Toolkit

The toolkit is designed to help public health professionals—whether working in immunization or other health areas—develop and implement KT strategies that drive real change. By following the guidance in the toolkit, you can ensure that the research and knowledge you generate are applied to the real-world challenges facing health systems today.

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Explore the **visual, interactive toolkit** or visit ZDLH to **download the PDF** for offline reference.

The toolkit is also available in French: **Application des connaissances pour la recherche sur la vaccination zéro-dose**.