

Promotional Toolkit: Introduction of Typhoid Conjugate Vaccine (TCV) in Nepal Case Study



The introduction of the typhoid conjugate vaccine (TCV) in Nepal presented an opportunity to identify and reach zero-dose children during the vaccination introduction's catch-up campaign.

Gavi's [Zero-Dose Learning Hub](#) (ZDLH) has prepared a [case study](#) based on a series of key information interviews with stakeholders across health system levels to describe how Nepal used the introduction of the new vaccine to identify children who were missing other routine vaccines. This case study also includes lessons learned for how future immunization campaigns can be tailored to reach zero-dose children. Zero-dose practitioners working to reach zero-dose children and missed communities can use the key findings from this case study to inform their own outreach efforts.

How To Use This Toolkit

The following toolkit features content that can be adapted and shared across digital platforms, including email newsletters and social media.

About the ZDLH

The [ZDLH](#) serves as the global learning partner and is led by [JSI Research & Training Institute, Inc.](#) (JSI) with two consortium partners, [The Geneva Learning Foundation](#) (TGLF) and the [Indian Institute of Health Management Research](#) (IIHMR). Together, the consortium enables sharing and learning across four Country Learning Hubs (CLHs) in Bangladesh, Mali, Nigeria, and Uganda to advance the uptake of evidence by synthesizing and disseminating key learnings. The ZDLH will also focus on improving immunization equity and reducing the number of zero-dose and under-immunized children globally by facilitating high-quality evidence generation and uptake.

Sample Messages

Please feel free to adapt and use the following messages:

Email Content: Longform

Subject line: Lessons learned from the introduction of the TC vaccine in Nepal

Dear [NAME],

The Gavi [Zero-Dose Learning Hub](#) (ZDLH) is pleased to announce the recent publication, *Introduction of Typhoid Conjugate Vaccine (TCV) in Nepal* case study. The case study illustrates how innovative approaches of the successful TCV vaccination campaign helped identify and reach zero-dose and under-immunized children. Zero-dose practitioners working to reach zero-dose children and missed communities can use the key findings from this case study to inform their own outreach efforts.

The key findings are as follows:

- Political Commitment and Engagement: The case study showcases how active involvement of country stakeholders play an essential role in driving the success of any vaccine campaign.
- Effective Partnerships: A unified approach between various sectors, including government bodies, NGOs, and community-based organizations, creates a robust foundation for delivering vaccines to those who may have been missed or under immunized.
- Role of Vaccine Cards: The implementation of vaccine cards in a campaign can significantly enhance vaccine uptake via ensuring continuity of care, tracking of vaccinations, and promoting overall awareness.
- Innovation of an Electronic Application-Based System: Introduction of this technology has streamlined data management, enhanced accessibility, and boosted overall efficiency within vaccination processes.

This case study also examined how the introduction of a new vaccine into routine immunization served as a mechanism to identify zero-dose and under-immunized children. This process helped lay the groundwork for future targeted interventions

against preventable diseases. The insights and lessons learned from this case study will benefit and inform professionals and decision-makers within the public health sector.

To view the full TCV Nepal case study and delve into its findings, please visit the [ZDLH's new website](#).

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Email Newsletter Content

The [Gavi Zero-Dose Learning Hub](#) (ZDLH) is pleased to announce the publication of a case study describing the introduction of the typhoid conjugate vaccine (TCV) in Nepal. The case study highlights innovative approaches that successfully identified and reached zero-dose and under-immunized children.

Key findings from the case study include:

- Political Commitment: Active involvement of country stakeholders can drive vaccine campaign success.
- Effective Partnerships: Collaborations between government, NGOs, and community-based organizations ensure better vaccine delivery.
- Role of Vaccine Cards: Implementing vaccine cards enhances vaccine uptake and promotes community awareness.
- Electronic Application-Based System: Technology streamlines data management and boosts vaccination efficiency.

This study lays the groundwork for targeted interventions against preventable diseases. Check out the full [TCV case study](#) to learn more about the findings.

LinkedIn Post

The @Gavi Zero-Dose Learning Hub has just released a case study about the introduction of the typhoid conjugate vaccine (TCV) in Nepal. The ZDLH's findings detail innovative approaches for reaching zero-dose and under-immunized children that can be applied to routine immunizations 🩺

Key Findings:

💉 **Political Commitment:** The active involvement of country stakeholders played a pivotal role in the success of this vaccination campaign.

🤝 **Effective Partnerships:** Collaboration between government, NGOs, and community-based organizations formed a strong foundation for efficient vaccine delivery.

💬 **Role of Vaccine Cards:** Implementing vaccine cards boosted vaccine uptake and promoted community awareness about the importance of immunization.

📱 **Electronic Application-Based System:** The introduction of this technology streamlined data management, making the vaccination process more accessible and efficient.

This case study sets the stage for targeted interventions against preventable diseases, paving the way for a healthier future. Check out the full case study to learn more about the findings: <https://bit.ly/3OadqaO>

#VaccineEquity #VaccinesWork #ZDLH

Facebook Post

The @GAVI Zero-Dose Learning Hub has just released a case study about the introduction of the typhoid conjugate vaccine (TCV) in Nepal. The ZDLH's findings detail innovative approaches for reaching zero-dose and under-immunized children that can be applied to routine immunizations 🩺

Key Findings involve:

🤝 **Political Commitment**

- 👏 Effective Partnerships
- 💉 Role of Vaccine Cards
- 🌐 Electronic Application-Based System

This case study sets the stage for targeted interventions against preventable diseases, paving the way for a healthier future. Check out the full case study to learn more about the findings: <https://bit.ly/459Kjew>

#VaccineEquity #VaccinesWork #ZDLH

Twitter Posts

- A major advancement in vaccination efforts! 🎉 The TCV Nepal Case Study highlights how unified engagement from country stakeholders & strong partnerships drove success in reaching zero-dose children. 👏🌐 <https://bit.ly/457sIE9> #VaccineEquity #VaccinesWork #ZDLH
- Key Findings: 🗳️ Political Commitment 👏 Effective Partnerships 💉 Role of Vaccine Cards 🌐 Electronic Application-Based System. Discover how these factors supported immunization efforts in Nepal. 👏🌐 <https://bit.ly/457sIE9> #VaccineEquity #VaccinesWork #ZDLH
- 🎯 The TCV Nepal Case Study lays the groundwork for targeted interventions against preventable diseases. Let's work together to promote evidence in action for immunization equity! 👏🌐 <https://bit.ly/457sIE9> #VaccineEquity #VaccinesWork #ZDLH
- 🚑 Health Workers! Gain insights from the Nepal TCV Case Study's lessons learned in reaching zero-dose and under-immunized children! 💉👏🌐 <https://bit.ly/457sIE9> #VaccineEquity #VaccinesWork

Images

Images can be downloaded by visiting zdlh.gavi.org.

